

## Key Stage 3 Homework Assignment Information



<b>Student Name:</b>	<b>Target level</b>	<b>Year Group:</b> 8
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Subject	Date Set	Deadline	Teacher
Business Dynamics	4.05.10	07.06.10	Miss Anwari Mr Geitzman Mr Harper

**Assignment Title/Theme:** A website challenge

**Objectives:** To recognise the characteristics of a good company website and create a structured website about yourself in draft format on paper.

<p>Design a website about yourself, your hobbies, family and interests and any other information that you think is relevant. The aim of your website is to inform your audience about you and what makes you ‘individual’. Design a minimum of 3 pages, on paper, of information you will include on your website. Include pictures, titles, colour etc to get your audience’s attention.</p>	<b>Level 3-4</b>
<p>Design a website about yourself, your hobbies, family and interests and any other information that you think is relevant. The aim of your website is to inform your audience about you and what makes you ‘individual’. Design a minimum of 4 pages, on paper, of information you will include on your website. Include pictures, titles, colour etc to get your audience’s attention.</p> <p>Write a short account explaining why you have chosen your own particular titles and layout. Give reasons for your decisions.</p>	<b>Level 4-5</b>
<p>Design a website about yourself, your hobbies, family and interests and any other information that you think is relevant. The aim of your website is to inform your audience about you and what makes you ‘individual’. Design a minimum of 5 pages, on paper, of information you will include on your website. Include pictures, titles, colour etc to get your audience’s attention.</p> <p>Consider the strengths and weaknesses of your proposed website in terms of layout, graphics, colour and quality of information included. Suggest ways that you might improve it in the future and how ICT will contribute to the final website design.</p>	<b>Level 6-8</b>

**What you have to do to succeed:**

Look at 3 or 4 personal websites for inspiration (see resource list below for examples)  
Produce a draft layout for a personal website of 6 pages with appropriate information about yourself. Embellish your information with graphics, colour, appropriate language and layout.

**Resources and Websites:**

Coloured pens/pencils/paper. Websites for inspiration such as David and Victoria Beckham, Lewis Hamilton.

**Department guidance for parents:**

The aim of this assignment is to get students to think about the design aspect of getting information over to an audience in an interesting way. We do not expect the students to use ICT at this stage but to give more thought to the actual process.

We do expect students to be looking at personal websites and how they appeal to their intended audience.

**General guidance for parents**

**You can help by:**

- **Ensuring at least 3 hours are spent researching, developing, drafting, reviewing and producing homework to the best standard possible.**
- **Making sure work is handed in by the deadline.**
- **Noting at the end of the homework any problems experienced by the student.**
- **Checking there is no plagiarism, ie, downloading/copying from the internet or books.**

**Students should read the material, make bullet points, write rough notes in their own words, draft and then develop these notes in their own words into their final piece. Plagiarism leads to coursework being disqualified at GCSE/A level. Plagiarised work will not be accepted by teachers.**

**Please do not:**

- **do any part of the work for your child**
- **give extensive guidance; the student must be able to understand the task for themselves and teachers understand what students can/cannot do.**