

Key Stage 3 Homework Assignment Information



Student Name:	Target level	Year Group: Seven
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Subject	Date Set	Deadline	Teacher
Geography	7/6/10	28/6/10	

Assignment Title/Theme: The 2012 Olympics

Task : Create an advert to promote the 2012 Olympics. You can either set it out as a poster for a billboard or you can produce a radio advert or TV advert.

Objectives:

- To develop knowledge of the 2012 Olympics development.
- To know and understand how the development will impact on businesses, people and the environment, both positively and negatively.
- To understand how we can reduce negative effects of the development.
- To develop research, literacy and presentation skills.

<p>You will need to include the following information in your poster:</p> <ul style="list-style-type: none"> • Describe what the Olympics is about, and where the 2012 Olympics will be located/found. Try having a go at explaining its location. • Start to describe how the development will effect the environment and businesses in the local area. • Start to explain how the Olympics will effect positively and negatively the local people. • Explain your own views about the Olympic development. 	<p>C Level 3-4</p>
<p>You will need to include the level 3 and 4 information, and also the following:</p> <ul style="list-style-type: none"> • Describe and explain the location of the 2012 Olympics in more detail. • Explain in more detail the effects of the Olympics on businesses, environment and people, both locally, nationally and if possible globally. • Explain the different views of people on the 2012 development and suggest why they may have these opinions. • Start to suggest how we can reduce the bad effects (sustainable management) of the 2012 Olympics. 	<p>B Level 4-5</p>
<p>You will need to include the level 3 to 5 information and also include the following:</p> <ul style="list-style-type: none"> • Explain in a lot of detail the location of the 2012 development. • Explain in more detail how we can sustainably manage the effects of the 2012 development, both locally and globally. 	<p>A Level 5-7</p>

- Explain how different people may want different ways of developing the 2012 Olympics, and why this might be.
- Explain what you think will happen locally and nationally as a result of the 2012 Olympics, and why you have come to that conclusion.

What you have to do to succeed:

You need to make sure that you start your research early, and do not leave your homework to the last minute. Make sure that when you do your research and work, that you only do about the 2012 Olympics. Research about different peoples views on the development by looking at news articles and audio/visual links (on the BBC). Make sure you read the level descriptions carefully, so you include all the information you need. Make your work neat and presentable.

Resources and Websites:

<http://www.london2012.com/>

http://news.bbc.co.uk/sport1/hi/olympics/london_2012/default.stm

http://www.bbc.co.uk/london/content/articles/2006/10/30/2012_lives_feature.shtml

[http://search.bbc.co.uk/cgi-](http://search.bbc.co.uk/cgi-bin/search/results.pl?tab=av&q=effects%20olympics&recipe=all&scope=all&edition=)

[bin/search/results.pl?tab=av&q=effects%20olympics&recipe=all&scope=all&edition=](http://search.bbc.co.uk/cgi-bin/search/results.pl?tab=av&q=effects%20olympics&recipe=all&scope=all&edition=)

Go on www.bbc.co.uk and type in 2012 Olympics. Have a search around. If you planned in advance, you could even write to the Olympic Committee

Department guidance for parents:

You can help students make research about the 2012 Olympics, however please make sure that the written part of the work is the students own work. Have a look at what the students need to do to achieve the levels, and guide your child with this. Please ensure that students are not copying directly from books etc, but are writing the work in their own words!

General guidance for parents

You can help by:

- Ensuring at least 3 hours are spent researching, developing, drafting, reviewing and producing homework to the best standard possible.
- Making sure work is handed in by the deadline.
- Noting at the end of the homework any problems experienced by the student.
- Checking there is no plagiarism, ie, downloading/copying from the internet or books.

Students should read the material, make bullet points, write rough notes in their own words, draft and then develop these notes in their own words into their final piece.

Plagiarism leads to coursework being disqualified at GCSE/A level. Plagiarised work will not be accepted by teachers.

Please do not:

- do any part of the work for your child
- give extensive guidance; the student must be able to understand the task for themselves and teachers understand what students can/cannot do.

